

Intignus conducted a Preeclampsia awareness survey. We received 93 responses in total.

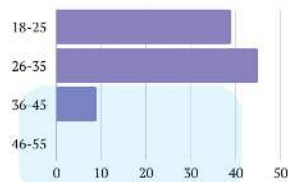
Objective: To understand awareness around preeclampsia in women in Uttar Pradesh

The two part survey focused on:

- A. demographics and socioeconomic data
- B. Preeclampsia health literacy

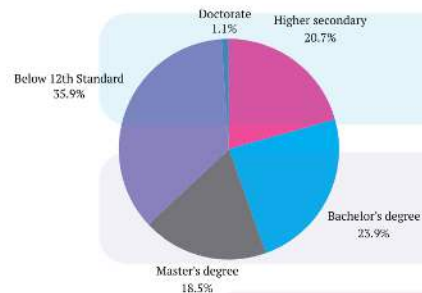
Check out this post to see the surprising results!

## Participant Demographics



### Audience Ages

Maximum participation was observed in women aged in between 26 to 35 years

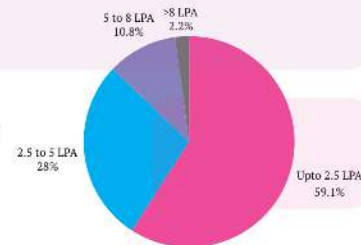


### Educational Background

Majority of the women have an educational qualification lower than higher secondary

### Annual Income

Majority of the people have reported an income less than 2.5 LPA



## Awareness about Preeclampsia



96%

had NOT HEARD of the term PREECLAMPSIA

97%

of the women reported that they had no knowledge of when Preeclampsia happens

Maximum proportion of people were unaware of its seriousness

94%

Did not know any of the associated signs and symptoms

96%

Were not aware about the risks to the mother and child



94%

Did not know the dangers and complications possible

95%

Did not know when Preeclampsia can occur